The book was found

Technical Communication: A Reader-Centered Approach

TECHNICAL COMMUNICATION

[A READER-CENTERED APPROACH]

SIXTH EDITION

PAUL V. ANDERSON
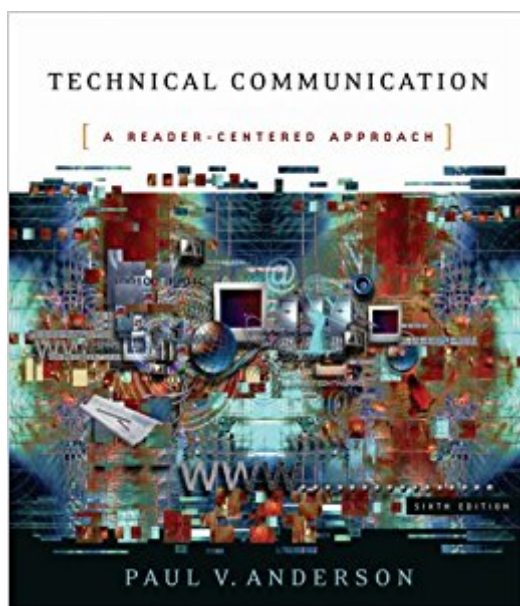
Synopsis

Thousands of students have successfully improved their writing and design skills using Anderson's TECHNICAL COMMUNICATION: A READER-CENTERED APPROACH. Known for its treatment of the rhetorical situation and coverage of usability and persuasion, this edition contains new chapters and an innovative design reflecting the visual orientation of today's students.

Book Information

Paperback: 752 pages

Publisher: Cengage Learning; 6 edition (April 21, 2006)

Language: English

ISBN-10: 1413017703

ISBN-13: 978-1413017700

Product Dimensions: 9.2 x 8 x 1 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars   93 customer reviews

Best Sellers Rank: #709,747 in Books (See Top 100 in Books)   #126 inÃ Â Books > Reference > Writing, Research & Publishing Guides > Writing > Academic & Commercial   #391 inÃ Â Books > Reference > Writing, Research & Publishing Guides > Writing > Technical   #2854 inÃ Â Books > Textbooks > Humanities > Literature > Creative Writing & Composition

Customer Reviews

"By far, this is the smartest and easily accessed chapter on Drafting Visual Elements I've seen in a tech writing textbook. The emphases on the drafting and process as well as the examples are first rate.""It does a good job of covering all necessary components for technical communication for non-liberal arts majors. [...] I do love these marginal comments and think that is a great strength of the book.""Anderson's text does an exceptional job of first defining Ethics as it relates to technical communication and then providing guidelines and reminders throughout the text, addressing various writing situations common to workplace writing. [...] Undoubtedly, the author's overall scope reveals an exemplary vision that focuses on the reader's needs instead of the writer's. As it is clear, compelling and consistently implemented, Anderson provides a text that is appropriate for my course. [...] With its attention to issues of ethics, attention to readers' needs, focus on document usability, and focus on persuasive writing, Anderson's Technical Communication: A Reader-Centered Approach superbly integrates real world technical writing applications, guidelines, and formats into a manageable text that enables students to succeed.""The sample documents are

definitely a strength in this textbook. The Writer's Guide chart is excellent. Mingling descriptions and graphics makes the information attractive and accessible. The added tips are helpful.""It's a fine book with excellent contentÃ¢â ¬Â¦the book covers writing genres useful in any field, technical or not."

Paul V. Anderson is Director of Writing Across the University at Elon University in Elon, NC. He was previously Director of the Roger and Joyce L. Howe Center for Writing Excellence at Miami University (Ohio), where he also served as the founding director of the university's programs in technical and scientific communication. To support various individual and collaborative projects, he has received more than $1,000,000 in external grants for research and program development in technical communication. As a researcher and consultant to business and government, Anderson has conducted workshops and made presentations in Europe, Asia, Australia, and Africa, as well as across the United States. His publications, which have won awards from the Society for Technical Communication and the National Council of Teachers of English, address such topics as technical communication practice and theory, ethical issues in research and teaching, research methods, pedagogy, and assessment. Anderson has been selected as a Fellow of the Society for Technical Communication, Association of Teachers of Technical Writing, and Miami University's Institute of Environmental Science.

This book discusses writing in a business environment. It does not deliver techniques for developing highly technical documents, but it does give useful technical knowledge needed for writing business documents.If you want to improve your image at work, or any time that you write for a professional audience, there are many methods and "tricks" that have to be used. Communicating logically and coherently increases how successful you can be!It is written in a way that provides useful knowledge without having taken a course -though I encourage learning business writing skills for anyone working in an office or factory environment. It provides information in forms that are quick and easy to reference on a project-by-project basis. I've been writing memos, business procedures and other professional documents for decades and I have found this book to be useful as a desktop resource.

Dirty, sticky cover. Information looks good.

good book to use i school

I did NOT enjoy reading this, it was sooooooo repetitive and unnecessarily wordy. Subjects that could have been completely covered in one or two sentences would make an entire 7 sentence paragraph... Subjects that could have been covered in one paragraph were expanded to an entire page. It was annoying. I got the feeling that the author really likes to "hear" himself talk.

I rented this for my english class and it was in pretty good condition. The book itself is repetitive in my opinion, but it does a good job of explaining the reader-centered approach for a lot of types of writings as well as interviews and oral presentations.

My class requested the "college version" of it which was almost $150 (nothing different just pages taken out probably).I was that person and said I'd get the original one. Guess what? Everything my professor went over in class is the same exact thing in this book. I saved myself $126 by getting this version.

Well written, organized, easy to use. Just like the lessons it's teaching. Favorite textbook this semester.

It shipped very quickly. The book itself is a great choice for the class. Very informative.

Technical Communication: A Reader-Centered Approach Technical Communication: A reader-centered approach, 8th Edition Oral Presentations for Technical Communication: (Part of the Allyn & Bacon Series in Technical Communication) Technical Editing (5th Edition) (The Allyn & Bacon Seriesin Technical Communication) Reflecting on the Names of Jesus: Jesus-Centered Coloring Book for Adults (Jesus-Centered Devotions) Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Technical Communication: A Practical Approach (8th Edition) Communication the Cleveland Clinic Way: How to Drive a Relationship-Centered Strategy for Exceptional Patient Experience (Business Books) Health Communication in Practice: A Case Study Approach (Routledge Communication Series) (Volume 1) Coaching Volleyball Technical &

Tactical Skills (Technical and Tactical Skills Series) Technical Manual, 18th edition (Technical Manual of the American Assoc of Blood Banks) The Technical Director's Toolkit: Process, Forms, and Philosophies for Successful Technical Direction (The Focal Press Toolkit Series) Coaching Baseball Technical and Tactical Skills (Technical and Tactical Skills Series) Coaching Football Technical and Tactical Skills (Technical and Tactical Skills Series) Technical Writing Process: The simple, five-step guide that anyone can use to create technical documents such as user guides, manuals, and procedures Hypnotherapy: A Client-Centered Approach Kidnastics:A Child-Centered Approach to Teaching Gymnastics Interactive Storytelling for Video Games: A Player-Centered Approach to Creating Memorable Characters and Stories